

Corporate Fact Sheet

- Founded in 2015 by CEO Scott Harris and Scott Davido,
- Corporate status: Privately-held
- Headquarters: San Ramon, CA with offices in Nashville and Chennai, India
- Provides a cloud-based experience management platform that has helped over 650 enterprises and individuals achieve nearly 2 million reviews across 48 industries
- Comprehensive platform powered by integrated SaaS tools, including:
 - Online Reputation Booster
 - Listings Manager
 - Social Media Monitor
 - Employee Engagement Tracker
 - Workforce Manager
- Over 23,000 individuals use SocialSurvey's experience management platform to conduct over 12,000 transactions daily.
- Platform user statistics include:
 - Average star rating (weighted average) – 4.21 stars
 - Average number of employee (agent) ratings – 70 ratings
 - Average number of reviews (all users) – 59 reviews
 - Average number of reviews (agents with 50+ reviews) –140 reviews
- Large market opportunity; IDC estimates the market for customer experience technologies to climb to \$641 billion in 2022. (<https://www.idc.com/getdoc.jsp?containerId=prUS4542281906> Aug 2019)

Executive Management Team

Scott Harris, CEO/Co-Founder
Michael Donner, Chief Marketing & Digital Officer
John Jackson, Chief People Officer
Patrick McCauley, EVP Operations
Erin Tomlinson, EVP Customer Success
Charlie Vezzali, EVP Sales

Board Members

Scott Davido, Chairman/Co-Founder
Scott Harris, CEO/Co-Founder
Eric Filipek, Kennet Partners
Jim McLean, Silicon Valley Data Capital

Media Contact

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